

Areas of Expertise

Media Appearances

Certifications

Conferences/Speaking

Books

Blog/Articles

Unique Approach

Testimonials



Samuel N. Asare

MBA, CRPC, CMFC,
SENIOR FINANCIAL STRATEGIST

Media Contact

Laura Orsini
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Samuel N. Asare has vast education and experience in several aspects of the personal financial planning industry and is a published expert.

Notable areas of expertise include:

- Retirement Planning
- Real Estate Equity Management
- Mutual Fund Investing
- Retirement-Related Tax Planning
- Life Insurance
- Annuities
- Business Management
- Optimization of human, intellectual, and community assets

Samuel N. Asare, has successfully created, supervised, and managed various operations.

Notable positions include:

- Vice President of Finance & Operations
- Office of Supervisory Jurisdiction (OSJ) Manager
- Mortgage Branch Manager
- Finance Manager
- Financial Analyst
- Cost Analyst

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Samuel N. Asare

media appearances

Samuel N. Asare has vast education and experience in several aspects of the personal financial planning industry.

He has published and continues to contribute columns and be featured by various television, radio, newspapers, magazines, and blogs including:

- ABC 2 TV - Baltimore
- Money Smart Radio - Chicago 850 AM
- WEAA 88.9 FM - Baltimore
- WTHU 1045 AM – Thurmont, Md.
- The Source 1450 AM – Thurmont, Md.
- *Scotsman Guide*
- *The Frederick News-Post*
- *The [Kensington] Gazette*
- *Maryland Women's Journal*
- *The Thurmont Times*
- *Grace & Glory Magazine*
- *Smart Company Magazine*

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Samuel N. Asare has vast education and experience in several aspects of the personal financial planning industry.

Notable certifications include:

- Chartered Retirement Planning Counselor (CRPC)
- Chartered Mutual Fund Counselor (CMFC)
- Certified Treasury Professional (CTP)
- Certified Business Manager (CBM)
- MBA

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Samuel N. Asare has vast education and experience in several aspects of the personal financial planning industry.

Samuel is a gifted, highly sought-after speaker and the creator of the Common-Sense Wealth Building Series. He has presented to various outfits, including:

- Associations
- Sororities
- Churches
- Company Conventions

Samuel speaks on a wide range of topics, including:

- Recession-Proof Your Investments
- How to Skip the Tax on Your Social Security Benefits
- How to Avoid Retirement Shock
- The Only Thing Better Than a Reverse Mortgage
- Choosing the Right Retirement Investments: What You and Your Financial Advisor May Be Missing
- Decoding the Mortgage Debate
- Get to Enjoy Your Retirement Income, Tax-Free
- 4 Things You Cannot Afford to Do with Your Nest Egg
- The Successful Management of Real Estate Equity
- Wealth Optimization

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Samuel N. Asare has vast education and experience in several aspects of the personal financial planning industry.

Samuel is a masterful communicator and has created the following books and seminars on several aspects of personal finance:

Books

- *Savvy Strategies For Turning Your Mortgage into a Goldmine*
- *Is Your 401K a Trap? Don't Let Your Retirement Plan Harm Your Retirement*
- *5 Mistakes Your Financial Advisor Is Making. and the Questions They Dread Having You Ask*

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Samuel N. Asare has vast education and experience in several aspects of the personal financial planning industry.

Samuel is a masterful communicator and regularly publishes articles and blogs discussing a wide range of personal finance topics.

View Samuel's acclaimed blog:

Proven, Common-Sense Wealth Building

<http://laserfg.blogspot.com>

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Samuel N. Asare has vast education and experience in several aspects of the personal financial planning industry.

Samuel is considered a maverick in the financial services arena. He teaches that while many have investment plans, only a select few achieve their financial goals because the majority follow well-intentioned conventional advice that really is little more than myth.

Some of the more common myths perpetuated by traditional financial advisors:

- Sign up for a 401(k) or IRA. Utilize a well-diversified portfolio, maintain a “long-term” focus, and you won’t have to worry about the short-term ups and downs.
- Meanwhile, be sure to strive to eliminate your mortgage quickly.

Samuel’s **Common-Sense Approach** advocates:

- Use a nonqualified alternative that allows for tax-free accumulation and access, as well as income-tax free transfer to heirs at death.
- Follow a more stable, less volatile investment strategy that guarantees investors will not be exposed to market risk, yet will earn competitive, equity-linked returns when the stock market performs well.
- In most instances, it is smarter to successfully leverage home equity to increase liquidity, safety, and rate of return, and to maximize tax favorability.

During the recent market crash, investors utilizing Samuel’s strategies did not lose any portion of their portfolios’ values or home equity - although their home values dropped, in some cases significantly.

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Samuel's seminar was most brilliant; I was quite enlightened and impressed. I double-checked the information presented independently and found everything to be right on point. Following Samuel's guidance, my home held its equity, although home values plummeted in my area. I now have a plan which will basically eliminate the taxes on my 403(b), allow me to enjoy higher income, and still be able to leave some money to my son.

I personally trust Samuel when it comes to my money, something that is very difficult to find in this day and time. I would advise everyone to find out the date for his next seminar so that they, too, can enjoy retirement with peace of mind.

— Donna Waldron

I attended Samuel's seminar in debt, with a house payment and no savings account. The information I received provided me with a new perspective for structuring my finances. With what had been, and continues to be, pitched in the industry about 401(k)s and IRAs being the best way to save for retirement, I had to rethink the way I looked at my finances.

The professional hand-holding he offered made it easy. The end result is that I am now debt free; I have a tax-free retirement account, which I did not even know existed, and I still have my house

— Debby Feeney

I never really understood my 401(k) until the day we spoke with Samuel. We began to view the equity in our home differently. Every homeowner needs this information, for sure. My husband said, "If we knew what we know now, we would have been set for our retirement."

The process was well organized, and the information was clear and to the point, and the numbers made sense. Samuel was always there to answer the million and one questions we had. The fact that he is always available is invaluable. We sleep more comfortably now because we know that whether we live or die, we'll be OK. That type of comfort is needed by more and more people.

— Elamae & Michael Samuel

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